

Why Hire a Virtual Assistant

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There are a myriad of reasons to hire a Virtual Assistant. Some people would argue that it would be better to hire someone in house because they are right there with you, but in reality for a large portion of entrepreneurs, management members, and executives a virtual assistant works much better for them.

- **Overhead.** You don't have to take up valuable floor space to office a worker. You don't have to handle the taxes, insurance, equipment expenditures, or potential risks such as injuries, etc. A Virtual Assistant will be available on the schedule you set up, and only charge you when they are actually working for you. Noting from one of my other articles, approximately only 36% of work time is actually productive (2016-2017 U.S. State of Enterprise Work Report), so hiring someone in house means you are paying them for roughly 63% of the time that they are not actually producing. This is an exorbitant expense. For a small business, or even a business being careful about its expenditures, this is a huge waste of funds. Hiring a Virtual Assistant means that the money paid is what is used. The overhead is pretty well obliterated in one swing of the sword.
- **Vacation time.** I don't begrudge employees needing and even deserving vacation time. However, (especially with smaller entities without a lot of overlap of staff) one person going on vacation can cripple an office. On top of that, the vacation is paid, so while they are potentially crippled and not being as productive, they are also still paying out the same expense as if the person were there and working.
- **Productivity.** You can effectively nearly double your productivity by hiring a Virtual Assistant because while you work, they are working in effect getting 2 tasks done while not falling into the myth of multitasking. Time is possibly the only resource that can't be bought. No matter what you only get 24 hours in a day, and you only have a finite amount of time on this earth. Using this precious commodity is something everyone can improve on, and having an extra set of hands, eyes, and an extra brain on the task is a premium way to do so.
- **Safe business scaling.** If you hire an employee, there is a lot of hoops you have to go through to let them go, while you can end a contract with a Virtual Assistant (within the terms of the contract) without any of those hassles.
- **Eliminate Employee Drama.** Sometimes there are personality clashes when you hire new employees. Hiring a Virtual Assistant means that there is no watercooler gossiping, tardiness or no show / no call after lunch or even for the whole day. You also don't have to worry about complaints or seniority issues for vacation leaves etc.
- **No costs for training.** That's enough said right there.
- **No overtime pay.** Another huge straightforward point.
- **Time zones.** You can have them working on a schedule that is best for your situation. That can be when you are in the office and working or when you have left for the day and they take over.
- **They can be expert in certain areas,** but you don't have the huge price tag of hiring an expert to do a temporary job. Using this to your advantage you can strengthen an area that you are weak in.

A Virtual Assistant has a vested interest in making sure your experience is the best it can be. It is through you, the customer, that they are going to get paid and they hope you will refer more business to them. Through this it is an undeniable fact that Virtual Assistants are a superb alternative to hiring in house assistance.

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